



WCM 610 Small Group Discussion Guidelines and Rubric

Your active participation in the discussion forums is essential to your overall success this term. Discussion questions are designed to help you make meaningful connections between the course content and the larger concepts and goals of the course. These discussions offer you the opportunity to express your own thoughts, ask questions for clarification, and gain insight from your classmates' responses and instructor's guidance.

In **Modules Four** and **Six**, you will work with a small group of your classmates who have chosen the same case study to analyze for the final project.

In **Module Four**, you will work with your small group on your final project case study using the SIPOC diagram, which each student will complete. Work with your group members to establish similarities and differences in your SIPOC diagrams, coming to an agreement over what the final version will include. Be sure that one member of your group posts the final version to the small group discussion.

In **Module Six**, you will work with your small group on your final project case study using the Tuckman's five-stage model of group development diagram, which each student will complete. Work with your group members to identify and analyze each of the five stages of group development as it pertains to your final project case study. Produce a final Tuckman's model for your group. Be sure that one member of your group posts the final version to the small group discussion.

Expectations for Postings

Initial Post:

- Compose a post of two to four paragraphs.
- Complete by Thursday at 11:59 p.m. of your local time zone.
- Considers material (course content, other discussions, etc.) from the current module and previous modules.

Response Posts:

- Reply to each of your classmates in your group.
- Complete by Sunday at 11:59 p.m. of your local time zone.
- Demonstrate more depth and thought than simply "I agree" or "You are wrong."

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Comprehension	Puts key concepts in own words and provides unique examples to illustrate concepts	Puts key concepts in own words and cites examples to illustrate concepts	Able to put key concepts in own words	Unable to put key concepts in own words	40
Engagement	Adds substantive information, asks meaningful questions to peers, and provides substantive responses	Adds substantive information to the discussion and asks meaningful questions to peers	Adds substantive information to the discussion	Does not add substantive information to the discussion	40

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Writing (Mechanics)	Writes responses that can be easily understood and are clear and concise	Writes responses that can be easily understood	Writes responses that others can read and understand	Does not write responses that others can read and understand	20
Total					100%