Southern New Hampshire University

QSO 340 Milestone One Guidelines and Rubric

Overview: To complete this milestone assignment, you must create an introduction for your case study analysis, analyze specific elements of the case, and relate the case study to the PMBOK® Process Groups.

Prompt: For this assignment, you will submit a paper that addresses sections of critical elements I, II, and III of the final project.

Specifically, the following **critical elements** must be addressed:

I.   **Introduction**: Provide a summary of the case. Describe the situation, the stakeholders, the critical events, and the project of the case study.

II. **Analysis**: Analyze the case and include the following components.
  a. Identify the project management **methodology** used in the case and explain the characteristics of the project that indicate the methodology.
  b. Identify **areas of success** in the management of the project. Be specific and reference the case study in support of your analysis.
  c. Identify issues or **potential issues** with how the project management is being conducted. Explain your reasoning using examples from the case study.

III. **PMI (Project Management Institute®)**
  b. Analyze the case study project and briefly discuss the project in terms of how the five **process groups** are applied.

Guidelines for Submission: Your draft of the case study analysis should be two-to-three pages in length. It should be formatted with 12-point Times New Roman font, double-spaced with one-inch margins, and all citations and references should be formatted according to current APA guidelines.

Critical Elements	Proficient (100%)	Needs Improvement (75%)	Not Evident (0%)	Value
Introduction	Provides a summary of the case, including a description of the situation, stakeholders, critical events, and project of the case study	Provides a summary of the case, including a description of the situation, stakeholders, critical events, and project of the case study, but the summary is verbose or contains inaccuracies	Does not provide a summary of the case	18
Analysis: Methodology	Identifies the project management methodology used in the case and explains the characteristics of the project that indicate the methodology	Identifies the project management methodology used in the case and explains the characteristics of the project, but explanation is cursory or does not address the characteristics that indicate methodology	Does not identify the project management methodology used in the case or explain the characteristics	18
Analysis: Areas of Success	Identifies specific areas of success in the management of the project, referencing case study for support	Identifies areas of success in the management of the project, using references to the case study, but explanation lacks specificity or support in references	Does not identify areas of success in the management of the project	18

Analysis: Potential Issues	Identifies issues or potential issues with how the project management is being conducted and explains reasoning using relevant examples from the case study	Identifies issues or potential issues with how the project management is being conducted and explains reasoning using examples from the case study, but explanation is cursory, contains inaccuracies, or does not use relevant examples from the case study	Does not identify issues or potential issues with how the project management is being conducted and does not explain reasoning	18
PMI: Process Groups	Analyzes the case study project and briefly discusses the project in terms of how the five process groups are applied	Analyzes the case study project and briefly discusses the project in terms of how the five process groups are applied, but analysis or discussion is verbose, cursory, or contains inaccuracies	Does not analyze the case study project or briefly discuss the project in terms of how the five process groups are applied	18
Articulation of Response	Submission has no major errors related to citations, grammar, spelling, syntax, or organization	Submission has major errors related to citations, grammar, spelling, syntax, or organization that negatively impact readability and articulation of main ideas	Submission has critical errors related to citations, grammar, spelling, syntax, or organization that prevent understanding of ideas	10
			Total	**100%**