

Blogs and Journals

Depending on your course, the entire class may participate in a blog, or the blog may be group-based. Journals are private and between you and the instructor only. Approach these activities as (a) an opportunity to reflect upon and apply what you learn each week based on the assigned readings, discussions, and activities, and (b) an opportunity to share your knowledge and expertise based on your educational and professional experiences in the past. As a successful professional, you will need good reflective and writing skills. Blog and journal activities offer you the opportunity to further develop these skills.

Guidelines for Submission: Submit journal assignments as Word documents with double spacing, 12-point Times New Roman font, and one-inch margins. Submit blog assignments as discussion posts in the corresponding discussion area.

Critical Elements	Exemplary (100%)	Proficient (90%)	Needs Improvement (70%)	Not Evident (0%)	Value
Critical Thinking and Reflection	Almost all assignments support claims with relevant examples of personal experience, previous learning, or logical thought process	Most of the assignments support claims with a relevant examples of personal experience, previous learning, or logical thought process	Some of the assignments support claims with a relevant personal experience, previous learning, or logical thought process	None of the assignments support claims with reflection on relevant personal examples	25
Integration and Application	Almost all assignments show excellent depth of knowledge of the module content and exhibit careful consideration of the topic	Most of the assignments show good depth of knowledge of the module content and demonstrate that the student has read the module content	Some of the assignments show limited depth of knowledge, indicating the student may have reviewed the module content but needs to explore further	None of the assignments address the blog prompts and reflect that the student has not read the module content	25
Voice	Almost all of the assignments are written in a style that is appealing and appropriate for the intended audience and a consistent voice is evident throughout	Most of the assignments are written in a style that is generally appropriate for the intended audience and an attempt is made to use a consistent voice	Some of the assignments are written in a style that considers the audience, but the author's voice is not consistent and difficult to identify	None of the assignments attempt to use a style that considers audience and there is no evidence of author voice	25
Writing	Almost all of assignments are free of errors in organization and grammar	Most of the assignments are free of errors of organization and grammar which are marginal and rarely interrupt the flow	Some assignments contain errors of organization and grammar but are limited enough so that assignments can be understood	None of the assignments are free of errors of organization and grammar making the blog difficult to understand	25
Total					100%